

Summary of Job Purpose:

We are looking for Data Scientist/Sr Data Scientist for the Analytics team with experience of analytics/data science projects making significant contribution to design of analytical approach, Machine Learning/Deep Learning application skills, Statistical/ML modeling skills etc. The candidate is expected to possess good analytical, decision making and problem solving skills.

Job Location:

Delhi

Duties and Responsibilities:

- Ability to work with large data sets and present conclusions to key stakeholders; Data management using R/Python/Spark
- Working through the phases of project
 - o Define data requirements for creating a model and understand the business problem
 - o Optimize processing speed, automate iterative tasks as much possible, write codes in modular form with high reusability
 - o Clean, aggregate, analyze, interpret data, and carry out quality analysis of it
 - o Set up data warehouse for predictive/prescriptive analysis
 - o Development of AI/ML models or statistical/econometric models.
 - o Hands on experience in Market Mix Optimization, Pricing and Promotion optimization, Assortment optimization etc.
- Working along with the team members
- Looking for insight and creating a presentation to demonstrate these insights
- Supporting development and maintenance of proprietary marketing techniques and other knowledge development projects

Educational Background/Qualifications:

- BTech in Computer Science, MCA or Master degree in Statistics/Econometrics/Mathematics or related subjects
- MPhil/PhD in Statistics/Econometrics or related fields

Requirements:

- 2+ years of work experience in consulting/analytics with reputed organization is desirable.
- Have an understanding of econometric/statistical modeling and analysis techniques such as regression analysis, hypothesis testing, multivariate statistical analysis, time series techniques, optimization techniques, and programming languages like R/ Python/ Spark is a mandate
- Working knowledge in Machine Learning algorithms like Random Forest, Gradient Boosting, XGBoost, Neural Network etc.

Soft Skills:

- Strong problem solving skills
- Good team player
- Attention to details
- Good communication skills

Technical Skills:

- Statistical Analysis
- Machine Learning/Deep Learning
- Predictive Modeling
- Prescriptive Modeling
- Natural Language Processing
- Computer Vision

InvoLead is an equal opportunities employer and welcomes applications from all sections of society and does not discriminate on grounds of race, religion or belief, ethnic or national origin, disability, age, citizenship, marital, domestic or civil partnership status, sexual orientation, gender identity, or any other basis as protected by applicable law.